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sableislandfriends.ca
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SABLE ISLAND CONFERENCE 2023

October 20-21, 2023
SPONSORSHIP OPPORTUNITY

Friends of Sable Island Society

The *Friends of Sable Island Society* is a charitable organization dedicated to the long-term preservation of Sable Island. We implement education programs including an annual scholarship, support and promote research mainly through the bi-annual Sable Island Conference, and collect and preserve Sable Island's rich history. We create a community of support by attracting members, and form partnerships with compatible organizations to promote and protect Sable Island, a Canadian National Park Reserve.

Conference

We believe that the Island has an amazing capacity to teach people about our world and we seek ways to provide a variety of learning opportunities. We are planning the fifth **Sable Island Conference** for October 20-21, 2023 in Nova Scotia – located in Mi'kma'ki, the ancestral and traditional lands of the Mi'kmaq people.

The conference will open with a reception on Friday evening to celebrate our 25th anniversary of caring for Sable Island. It will feature special guest speakers and an opportunity to share stories informally over nibbles and beverages. Our goal is to offer the reception at no fee and attract 150 attendees.

The formal conference sessions will be held during the day on Saturday with two snack breaks and a light lunch. The program will include at least twenty presentations selected using an open call for presenters. This year we would like to offer a virtual attendance option. Topics are expected to cover science, cultural history, and park management. Because the future of Sable Island rests in the hands of our youth, young researchers and recent graduates will be strongly encouraged to present. Registration fees will be kept at \$60 or less to make it affordable for a broad audience. Our goal is to attract 100 attendees for the day and ensure they each learn something new about the Island.

Sponsor Opportunity

The *Friends of Sable Island Society* is seeking sponsors to help with the event costs. We will use this event primarily to generate a greater awareness of what makes Sable Island special. **All sponsors will be recognized on the conference webpage and in conference materials.** Any money raised above the cost of the conference will be used to finish the development of a set of related and downloadable lesson plans to teach school children about the historical, environmental and scientific significance of Sable Island. These plans will form teaching units responding to outcomes in the Nova Scotia education curriculum. Educators outside Nova Scotia and around the world would also be welcome to download them for free.

We offer five levels of sponsorship (detailed on the next page). Please contact conference@sableislandfriends.ca to explore how you can show that you care about Sable Island and its future. Donations are also welcomed.



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Platinum Level Sponsor: \$5,000 or more

Added Value: ten tickets to the conference, signage Friday evening and all day Saturday in the presentation area, recognition for sponsoring the reception, a promotional table all day Saturday, and recognition in the conference program and on our website

Gold Level Sponsor: \$2,500-\$4,999

Added Value: eight tickets to the conference, signage all day Saturday in the presentation area, recognition for sponsoring the conference lunch, a promotional table all day Saturday, and recognition in the conference program and on our website

Silver Level Sponsor: \$1,000-\$2,499

Added Value: four tickets to the conference, signage all day Saturday in the presentation area, recognition for sponsoring the conference breaks, a promotional table all day Saturday, and recognition in the conference program and on our website

Bronze Level Sponsor: \$200 – \$999

Added Value: two tickets to the conference, signage and promotional table all day Saturday, and recognition in the conference program and on our website

Friend Level Sponsor: Up to \$199

Added Value: recognition in the conference program and on our website

Summary of Sponsor Opportunity Levels	Platinum	Gold	Silver	Bronze	Friend
Tickets to the conference	10	8	4	2	
Signage Friday evening	√				
Recognition for sponsoring the reception	√				
Recognition for sponsoring the conference lunch		√			
Recognition for sponsoring the conference breaks			√		
Signage all day Saturday in the presentation area	√	√	√	√	
Promotional table all day Saturday	√	√	√	√	
Recognition in the conference program and on our website	√	√	√	√	√